

Crann[™] *Simplicity
makes
passion*
Manufactured in EU



Crann Drumsticks Catalogue

2017—2018



cranndrumsticks.com



ENVIRONMENTAL POLICY

Crann Drumsticks Co. runs its manufacturing processes conscientiously and correspondently to the environmental aspects. We do believe that the successful production is in connection with the effective environmental protection therefore we use green technology only. The purchase of the wood material are from places where the environmentally friendly logging of wood is used.

In the next period we would like to start a drumstick recycling program that aims to recover the broken and used drumsticks on an economical and environmentally friendly way. The program can be attended by anyone who wants to take steps for a greener future.

Get informed about the start of the program and subscribe our newsletter.

Connect to your instrument!

The most important thing for a musician is his instrument and the tool he makes it sound with. Our mission is to let the drummers find the best connection with their instrument. If you are a conscious customer and you like high quality standards, you have just found your brand!

Who are we?

Crann is a small drumstick manufactory in West-Hungary, founded by George Kovacsics, Drummer. Our mission is to let the online users decide of their needs and make it possible to create their own drumstick configurations on an online designer platform. This platform is called Crann For You.

Size matters. Don't be too big...

Despite of production methods limiting the capacity, the company can turn its size into a beneficial factor. Crann Drumsticks Co. runs with three staff members only. All of us are responsible for the developing and producing phases. This fact leads the company to a fast and qualitative production.

Economical production

Beside the high quality standards, the concept of the manufactory is to focus on economical solutions. The drumsticks are made in a small but wisely spaced workshop so that, the area is big enough to manage the customer's wish in a good order. Since Crann products are available online mostly, the company is not forced to mass production. Crann products are hand selected, pitch and weight paired, hand lacquered, hand sanded, and are not mass-produced.



Crann Wood Types

HC KO RY

“The Song Remains The Same”

Due to its well known properties, hickory is still the most common used wooden material in the field of drumsticks production. Despite of all the hickory species are not being suitable for making excellent drumsticks, we select the best materials to make sure you always hold quality in your hands and touch a smooth lacquered silky surface. Choose this wood if you like the traditional attributions of your Crann drumsticks. Hickory has medium weight on the Crann wood palette.

BU BIN GA

“Fear of the dark”

Dark and strong. Bubinga gives a new feeling of playing. Choose this wood if you wish to use a heavier drumstick than Hickory with the same hardness. Thanks to its wood structure, it gives well-balanced, equiponderant and super straight drumsticks. On average Bubinga sticks are 10–15% heavier than Hickory ones. Bubinga is the heaviest on the Crann wood palette.

M AP LE

“Easy Like a Sunday Morning”

Love it or hate it... This is always the case with maple drumsticks but one thing is sure: It has unique attributions to bring the wood material to the field of drumstick production. It is light but strong, it has straight grain structure and it is soft enough to handle it for children. Choose this wood if you like light drumsticks, play low volume or if you are a young student. Maple is the lightest wood material on the Crann wood palette.

Crann 5A

HICKORY
5A

Type of Wood: **Hickory**



BUBINGA
5A

Type of Wood: **Bubinga**



MAPLE
5A

Type of Wood: **Maple**



Concrete as concrete.

The shapes of model 5A have been developed for having a good attack and full “pingy” sound with a moderate rebound. The stick is easily controllable and despite its measurements, it has a very good weight-pull ratio. The special head design results more durability and concrete sound. Perfect choice for drummers who need compromises to choose their right tool.

MODELL DATA:

Type of Head:



5A

Diameter:



14.2 mm

Length:



405 mm

Crann Fusion

BUBINGA
Fusion

Type of Wood: **Bubinga**



HICKORY
Fusion

Type of Wood: **Hickory**



MAPLE
Fusion

Type of Wood: **Maple**



Expand Your dynamic range!

If you play wide dynamic ranges, Crann fusion may be your proper choice. The optimal length and round tip compounds with an intermediate diameter and results a nice and durable all-round drumstick from soft to loud volume playing.

MODELL DATA:

Type of Head:



Fusion

Diameter:



14.0 mm

Length:



410 mm

Crann Medium

MAPLE
Medium

Type of Wood: **Maple**



HICKORY
Medium

Type of Wood: **Hickory**



BUBINGA
Medium

Type of Wood: **Bubinga**



Be versatile!

This model is designed for soft and medium volume drummers. The versatility of the design is shown in the difference of wood materials. If you like short and thin drumsticks but want to feel more weight in your hands, choose bubinga! If you play soft volume and prefer light sticks, Maple is the right choice for you. If you choose Hickory, you can expand your playing comfort in multiple dynamic ranges.

MODELL DATA:

Type of Head:



Medium

Diameter:



14.2 mm

Length:



405 mm

Crann Rock

HICKORY
Rock

Type of Wood: **Hickory**



BUBINGA
Rock

Type of Wood: **Bubinga**



MAPLE
Rock




Type of Wood: **Maple**



Boost your backbeat!

The Crann Rock has been developed for loud and definite players. The massive and tough construction lets you play the maximum loudness of your instrument. This model has the thickest diameter on our palette.

MODELL DATA:

Type of Head:		Rock
Diameter:		15.2 mm
Length:		415 mm

Crann Jam

BUBINGA
Jam

Type of Wood: **Bubinga**



HICKORY
Jam

Type of Wood: **Hickory**



MAPLE
Jam

Type of Wood: **Maple**



Get ready for the session!

Due to its considered design, you can use this model in many situations. It has a unique weight-pull ratio and the shape of the tip gives a clear, well-defined but not too sharp sound on ride cymbals. Good choice for drummers who want to play different styles with the same stick.

MODELL DATA:

Type of Head:



Jam

Diameter:



14.8 mm

Length:



415 mm

Crann Jazzy

MAPLE
Jazzy

Type of Wood: **Maple**



HICKORY
Jazzy

Type of Wood: **Hickory**



BUBINGA
Jazzy

Type of Wood: **Bubinga**



“...doo-dappe-doo-dah...”

Crann Jazzy is a true jazz-drumstick. The long and slender taper receives the vibrations and gives a good rebound from any surface. The oval tip is responsible for the concrete sound on cymbals and the length-diameter ratio completes the stick to a well balanced, jazzy construction.

MODELL DATA:

Type of Head:



Jazzy

Diameter:



14.2 mm

Length:



415 mm

Crann Slapper

HICKORY
Slapper

Type of Wood: **Hickory**



BUBINGA
Slapper

Type of Wood: **Bubinga**



MAPLE
Slapper

Type of Wood: **Maple**



Throw your beats!

Slapper has been developed for drummers who like to feel the “pull” of a drumstick. Due to its taper design, the balance point is in the front, but the shape of the head gives a quick rebound. These ingredients result a fast, well-balanced drumstick. Optimal choice for “downstroke” drummers.

MODELL DATA:

Type of Head:



Slapper

Diameter:



14.8 mm

Length:



415 mm

It is worth a try!

TRYOUT PACKAGE WITH 7 DIFFERENT DRUMSTICKS

Free shipping, low price, surprise in the package. What else do you need?

Attention! This package can be ordered only as your first order.

cranndrumsticks.com/packages

FREE SHIPPING



TRYOUT PACKAGE:

Crann 5A		Hickory
Crann Fusion		Hickory
Crann Fusion		Bubinga
Crann Fusion		Maple
Crann Jazzy		Maple
Crann Jam		Bubinga
Crann Jam		Hickory

Customize the content of your package!

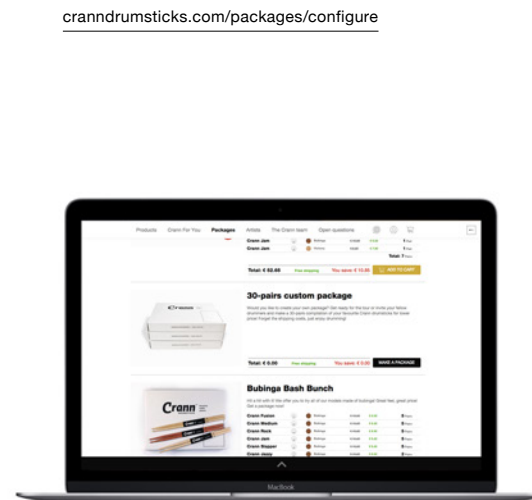
CRANN PACKAGE CONFIGURATOR

30-pairs custom package

Would you like to create your own package? Get ready for the tour or invite your fellow drummers and make a 30-pairs compilation of your favourite Crann drumsticks for lower price! Forget the shipping costs, just enjoy drumming!

cranndrumsticks.com/packages/configure

FREE SHIPPING



Every perfect hit starts with the right tool!

SELF-DESIGNED CRANN FOR YOU DRUMSTICKS

Discover your unlimited possibilities!

Design your signature drumsticks online and find infinity in your drumming!

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
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 Let nature breathe, collect the waste selectively! Our catalogue was printed on Cyclus Offset 100% recycled paper.